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AWARD-WINNING DOCUMENTARY *INCENDIARY: THE WILLINGHAM CASE* COMES TO ITUNES AND DVD

AUSTIN, Texas - A twenty-year-old Texas murder mystery takes scientific twists and political turns in the enigmatic and haunting new documentary *INCENDIARY: THE WILLINGHAM CASE*, coming to Apple's iTunes Store and DVD on February 22.

In 1991, Cameron Todd Willingham's three daughters died in a Corsicana, Texas house fire. Convicted largely on faulty arson evidence, Willingham was sentenced to death for the murder of his children. Despite overwhelming expert criticism of the prosecution's "junk science," he was executed in 2004. Subsequent investigations of the case landed the Willingham case into the national spotlight, made brighter and more intense by the presidential campaign of Texas Governor Rick Perry.

Equal parts murder mystery, forensic investigation and political drama, *INCENDIARY* explores both the intricate arson forensics surrounding the case and the polarized public responses to Willingham's execution. Co-directors Steve Mims and Joe Bailey Jr. bring a unique combination of filmmaking and legal backgrounds to the film.

"It's a riddle and a brainteaser of a film that asks you to figure out who is telling the truth and why," said Mims. While Willingham's death has become a call for reform in forensics and a rallying cry for the anti-death penalty movement, he remains an indisputable "monster" in the eyes of Governor Perry, who ignored the science that could have saved Willingham's life.

"We set out to make a film that sticks to the facts of the original event and the scientific evidence surrounding the case," said Bailey. "We had no other cause. But with the inevitable injection of politics into the story, the film needed to pull back the curtain on some rough and ready political hardball." Tensions between outsized characters in the movie add unexpectedly comic overtones, as the film pits science against speculation, dissecting the evidence, and revealing the machinations of Texas politics and American justice.

Winner of the 2011 Louis Black South by Southwest Award, *INCENDIARY* garnered critical acclaim in limited theatrical release. Anne Hornaday of the [Washington Post](#) wrote: "Nonfiction filmmaking at its most classic. Crime, punishment, morality and hardball politics make for an explosive narrative mix all their own." "Alarming viewing for anyone who cares about the American justice system," wrote Sheri Linden for the [Los Angeles Times](#). Art Levine of the [Huffington Post](#) called *INCENDIARY*: "A gripping, visually stunning indictment of a miscarriage of justice as great as that chronicled in Errol Morris's groundbreaking *THE THIN BLUE LINE*."

INCENDIARY: THE WILLINGHAM CASE will be available for rental or purchase in [Apple's iTunes store](#) and on DVD via incendiarymovie.com on Wednesday, February 22, 2012.

For more information on *INCENDIARY* and the Willingham case, visit INCENDIARYMOVIE.COM.

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For a complete press kit, please visit <http://www.incendiarymovie.com>